

RECREATION ADVISORY COMMITTEE
MEETING MINUTES – August 17, 2011 (approved 10/26/11)

ATTENDING: Terry Cook, Sheldon Dyer, Michael Gerald, Frank Musiek, Howard Raphaelson, Anne Rash
STAFF: Jay O'Keefe, Curt Vincente
GUESTS: None

- A. Call to Order – Chairman S. Dyer called the meeting to order at 7:45pm.
- B. Approval of Minutes – H. Raphaelson moved and M. Gerald seconded that the minutes from the April 27, 2011 meeting be approved and the motion passed unanimously.
- C. Co-Sponsorship Update – J. O'Keefe gave a brief update in the status of the three co-sponsored groups. They will receive a communication this fall to submit their application for renewal.
- D. Old Business – C. Vincente gave a brief update on membership, facility usage and discussed current marketing campaigns. A discussion on potential resident rate reductions for Community Center memberships or freezing the rates for a fourth year was held. After a lengthy discussion, RAC members noted the pros and cons of each scenario. C. Vincente noted that a focus group will be convened early this fall to get some feedback from former members. The feedback from the committee and the focus group will drive the final fee recommendations that staff will present to the Town Council this fall. It was noted that the membership revenue for fiscal year 2010-11 was down from previous years due to the lingering poor economic conditions. Staff provided brief updates on Southeast Park, Skate Park and Lions Memorial Park.
- D. Correspondence – Items 1 and 2 were acknowledged.
- F. New Business – The spring quarterly report was included in the packet and acknowledged. C. Vincente noted the referral from PZC on the North Frontage Road Development. No action was taken. C. Vincente also noted the \$35,000 USTA Grant that the Parks and Recreation received to support the high school tennis court project. J. O'Keefe gave a brief report on summer programs and he highlighted the outstanding job that the camp staff does and the positive feedback that has been received from participants and parents. He also noted few other successful summer programs including the survival camp and the Mansfield Mustangs.

Having no other business, the meeting was adjourned at 9:03pm.